

STOKE-ON-TRENT FOODBANK 21 FOR 2021



Between April 2020 and April 2021, we fed nearly 17,000 people thanks to the generosity and support of people like YOU, in businesses.

Winter 2021 is looking just as tough too – with rising prices squeezing already low incomes.

BUT #Together We Can Make a Difference...

It's about...

MORE THAN FOOD

Foodbanks help combat housing loss, family breakdown, mental health problems and more.

Please help us to continue to support people through our 14 centres that open for 15 two-hour sessions in rotation to cover 5-days a week across Stoke-on-Trent and the outlying areas.

We work as part of a network of local organisations including other charities, such as Revival that help people when they get out of hospital.

We provide our guests with information on where they can get help to resolve the situation that brought them to us. This includes working in partnership with Money Matters.

HERE FOR PEOPLE WHEN THEY NEED US - providing 3-day emergency food parcels.

We're looking for local businesses to help us make a difference.

As a small, local charity WE CAN OFFER YOU a variety of flexible projects for businesses to be involved in. Matched to your needs, one-off or on-going, you will be able to see the difference you help to make. Whether you are looking to give food donations, give time volunteering OR give money!.

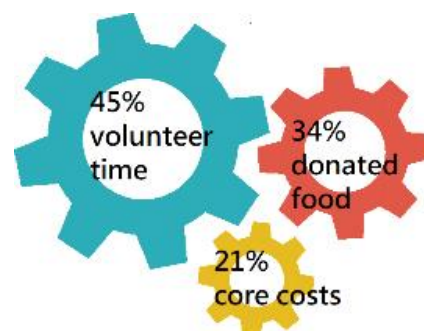
See overleaf for what businesses have to say...

MAKE A DIFFERENCE 21 FOR 2021

Our aim is to get 21 businesses to donate £1000 to foodbank in 2021 - to help us make a difference, for this winter and beyond.

For a no-commitment chat about your interests and our work call Caroline on 07946 243861 or go to stoke-on-trent.foodbank.org.uk/Give-Help

For more on this
**AMAZING
RETURN
ON
INVESTMENT**
see overleaf...



Lauren Brown, Neida Products Ltd, "We are

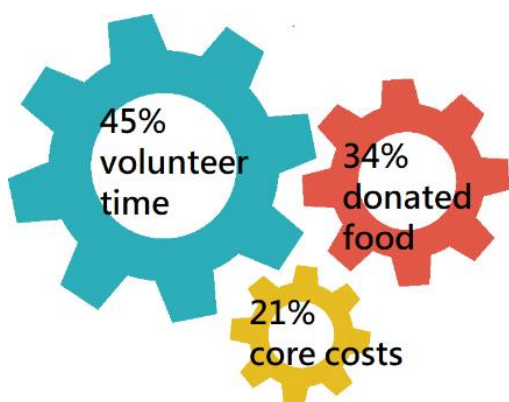
proud to be donating to Stoke-on-Trent Foodbank as a 21 for 2021 Business, pledging £1,000 alongside our regular food donations to ensure continued support for those in our local community."



Altecnic staff with their first employee food collection

Managing Director, Gary Perry Altecnic Ltd, *"Last Christmas, with help from the Stoke-On-Trent Foodbank we were able give back to the community, by providing 150 'Turkey and all the trimmings' retail vouchers to be added to food parcels, given to those in the community who needed extra help in making Christmas feel special. We are looking forward to doing the same again this year.*

We didn't hesitate in being the first business to sign up as a 21 For 2021 Business. For every £21 that we donated, volunteer time and food generously donated made it into £100 of service provided to foodbank guests. How's that for a return on investment?"*



*Core costs based on 2020/21 operating costs and Volunteer time on the 20/21 Living Wage

Damon, Community Champion, Asda Tunstall, *"We are pleased to support Stoke-on-Trent Foodbank with our in-store collection point, and we're looking forward to our charity exercise bike ride instore, mid December!"* (Thanks to Pure Gym for their provision of gym equipment for this event).

Andrea Vodafone, *"We are pleased that so many of our staff this year have taken their company volunteer day and used it to help out at the Stoke-on-Trent Foodbank main warehouse, dating and sorting food for the challenging times ahead."*

This reflects Deloitte impact of volunteering surveys 2020 findings...

- 75% of employees feel a great sense of responsibility for other people's issues - more in tune with the needs of others and intend to take action to help others
- 75% want to respond to issues local to them
- 70% want to do volunteering but do not have the time to do it
- Employees do not just want to hope things will get better in the future, they want to be part of that force, with business not just being about profit!

THANKS

We are extremely grateful for the ongoing generous support that we receive. To follow our work and see how your donations help make a difference – see our website and follow us on social media

For more information visit:

<https://stokeontrent.foodbank.org.uk>

Email: info@stokeontrent.foodbank.org.uk

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